

# CIRCULAR

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To: All Members

**“Talk to a CEO” Series**  
**Mr Winfried Engelbrecht-Bresges, JP, CEO**  
**The Hong Kong Jockey Club**  
**‘Surmounting challenges to do what is right for Hong Kong’**

It is our honour to present to you our renowned programme “Talk to a CEO” Series with **Mr Winfried Engelbrecht-Bresges, JP, Chief Executive Officer of The Hong Kong Jockey Club**, as our guest speaker on 16 September 2010.

While people in Hong Kong are relieved that the impact of the financial crisis has now lessened, The Hong Kong Jockey Club is still having to surmount a number of challenges ahead of the organisation and the community as a whole. On 16 September, Mr Engelbrecht-Bresges will speak on the subject of **“Surmounting challenges to do what is right for Hong Kong”**. He will share with members how he leads the Club towards sustainable development and in terms benefits Hong Kong.

Mr Engelbrecht-Bresges, who joined The Hong Kong Jockey Club (HKJC) in 1998 and was appointed as Chief Executive Officer in February 2007, has engrossed himself in the racing business for more than twenty years. Internationally, Mr Engelbrecht-Bresges serves as Vice Chairman of the International Federation of Horseracing Authorities (IFHA), the world's highest racing authority and an Executive Council member of the Asian Racing Federation (ARF) which comprises 20 controlling bodies of horseracing in Asia. He is devoted to improving the quality of Hong Kong horseracing and is leading the renowned HKJC to channel public betting demand to good causes.

Do grab this chance of meeting one of the most eminent business leaders in town!

**Particulars of the Luncheon:**

Date : 16 September, 2010  
Time : 12:15 – 2:15pm  
Venue : (TBC) The Hong Kong Room, 1/F, The Hong Kong Club, 1 Jackson Road, Central  
or Owners Box, 6/F Members Stand I, Happy Valley Racecourse

Please fill in and return the [enrolment form](#) on **or before 10 September 2010**. For enquiries, please contact me directly at 2528-1618.

We look forward to seeing you at the event.

Yours sincerely,

Maggie Li  
Officer