

# CIRCULAR

Ref No. 53-2010  
Date: 27 Aug 2010

**To: All Members**

## Good Employment Series

### “Strategic and Innovative Manpower Training and Development” sharing session

Human capital is the most valuable asset for an organisation. Unlike machines, employees would think, organise and generate new ideas. Therefore, many corporations, regardless of size and business nature devote much resource in employee training and development. An effective training model not only would enhance employees' productivity, but would also engage quality employees with systematic development path.

With a view to instilling a corporate culture of embracing manpower training and development into enterprises, the [Employees Retraining Board](#) launched [ERB Manpower Developer Award Scheme](#) last year with a total of 80 organisations being honoured the title of “**Manpower Developer 1<sup>st</sup> (MD1st)**”, in recognition of their commitment and outstanding performance in manpower training and development. These awardees come from 25 industries, ranging from multi-national companies to small enterprises. All corporations successfully adopt multiple approaches on their leadership, resources planning, T&D system, performance management to implement various **manpower developing programmes**.

The recruitment of Manpower Developer for 2010-11 will commence in September 2010. Taking this opportunity, the Federation in conjunction with the Employees Retraining Board presents to members a sharing session with three awarding organisations to share their unique ideas on this respect.

#### Particulars of the seminar:

<b>Date:</b>	16 Sept 2010 (Thursday)1
<b>Time:</b>	15:00-17:00
<b>Venue:</b>	(TBA) UR8, SCOPE, City University of Hong Kong, 8/F, United Centre, 95 Queensway, Admiralty
<b>Fee:</b>	Members <b>HKD280</b> Non-members <b>HKD400</b>

**Speakers:** ✧ **Mr. Wilfred Wong, Director, Division Talent Management, DFS HK Ltd**

With the vision of “**Exceptional People delivering Exceptional Products**”, DFS well-established a comprehensive and diversified manpower and training program for all levels of employees. Speaker would share with us on successful programs like “Apprentice to Master Journey” & “Shared Learning Experience”, which aiming to provide employees with a **world class training** to enhance the professional knowledge and skills in delivering the Ultimate Luxury Customer Experience. Besides, DFS also provide employees with an **E-learning platform, Rewards & Recognition Program** etc to cultivate a positive and enthusiastic learning environment for the company.

✧ **Mr. Alex Wong, Senior Manager (T&D), Tao Heung Group Ltd**

To arouse employees' interest on **food culture**, Tao Heung Group established a **Museum** displaying valuable collecting, cultural objects and heritage demonstrating food culture around the world. Frontline staffs would also be well-trained in a classroom with Chinese restaurant setting so that they can **master practical and consistent skill** to serve customers. Besides, Tao Heung would also periodically provide in-house training program for staffs in all levels to enhance the practitioner's professional level and image of the industry

✧ **Mr. Benny Foo, CEO, BannerSHOP Co Ltd**

BannerSHOP is committed to training and developing its people. Developing **personal potentials, nurturing a positive attitude** and **boosting up team efficacy** are our key objectives in enhancing the qualities of our staffs. We value open communication and personal growth by caring their development needs at different stages of career.

The sharing will inspire you to design a more effective and relevant manpower development strategies for your organisations.

Interested parties please fill in and return the attached [enrolment form](#) **on or before 14 Sept 2010**. For enquiries, please feel free to contact me at 2528-0103.

I look forward to seeing you soon.

Yours sincerely,

Charmaine Chui  
Officer